

# UN Atlas of the Oceans www.oceansatlas.org



UN-Oceans Meeting 17 June 2011

### What is the UN Atlas?

- Contribution to the 1992 Earth Summit decisions on ocean sustainability
- Collaborative network on world's oceans
- Internet portal created by UN and Partners
- Advocate of UN news and events on oceans
- Information resource and communication support for ocean communities



# Who are the Atlas partners?

#### **CORE AGENCIES**

FAO (Secretariat)



O IAEA

IMO



o IOC



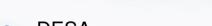
UNEP



O WMO



CBD



**UN PARTNER AGENCIES** 

DESA



o ISA

#### **COLLABORATING PARTNERS**

NOAA



HDNO



CoML



o WRI



National Geographic



o W20





# UN Atlas home page



Newsletter May 2011

UN-OCEANS

#### • Welcome to the United Nations Atlas of the Oceans

Text-only

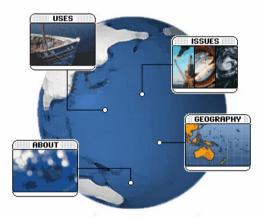
Search

advanced search | site map

Language: English 🕶

All Topics

The Atlas is an information system designed for use by policy makers who need to become familiar with ocean issues and by scientists, students and resource managers who need access to underlying data bases and approaches to sustainability. Information about the



World Oceans Day 8 June 2011
Our oceans: greening our future



The Atlas is developed under the authority of **UN-Oceans**, the interagency coordination mechanism on oceans and coastal issues within the UN System





# What does the Atlas contain?

- Thematic structure on ocean information
- Fact sheets, images, maps, data and statistics
- Links to UN and other databases, Web sites, publications
- Published or grey literature
- Info on UN and other projects
- Monthly newsletter
- News, events, discussions



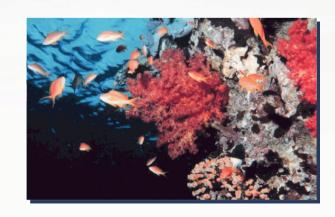
# Highlights of the Atlas

 Ocean issues: climate change, conservation, management



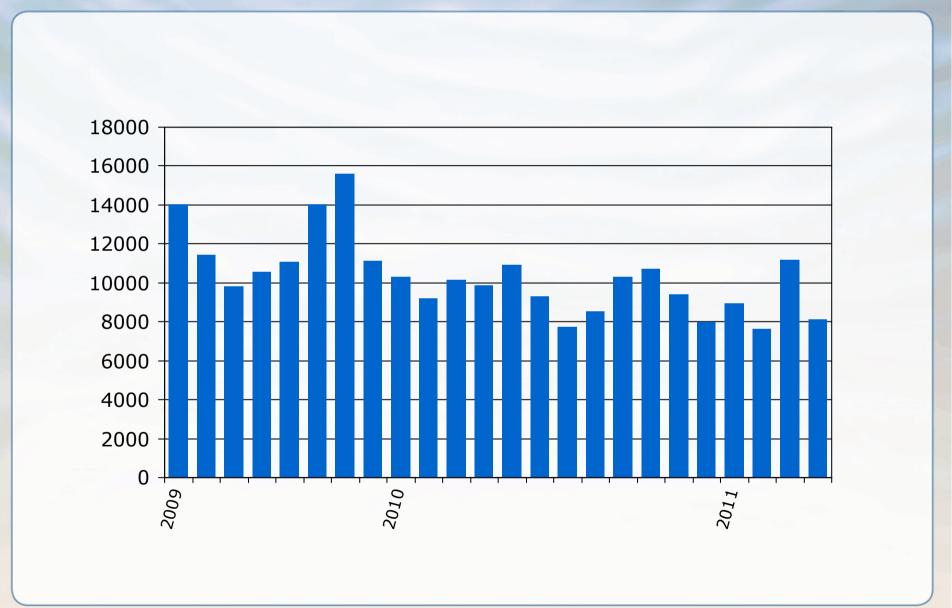
- Fisheries issues: governance, state of resources, fisheries communities, coastal development
- Uses of the oceans: contributing to poverty reduction, food, shipping, mining, energy
- About the oceans: scientific background on biology, ecology and research





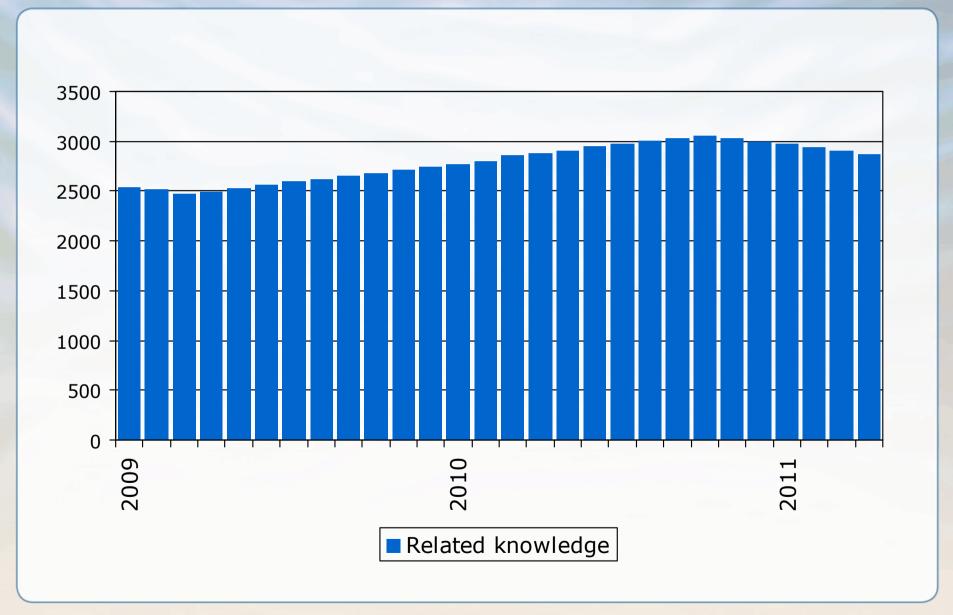


# Trends – number of visits



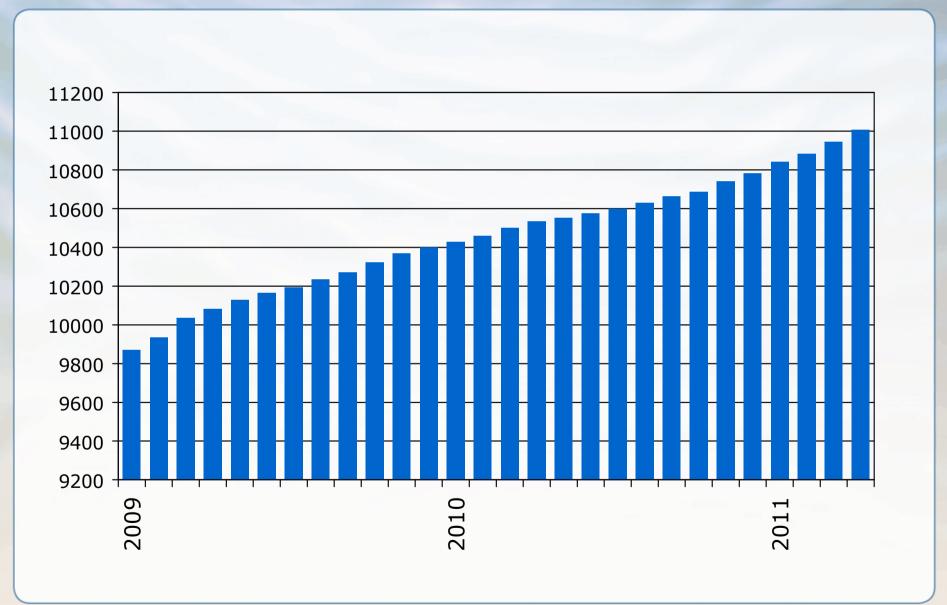


# Trends – content





# Trends – membership





# What's new - Partnership

#### **Technical Committee Meeting 2010**



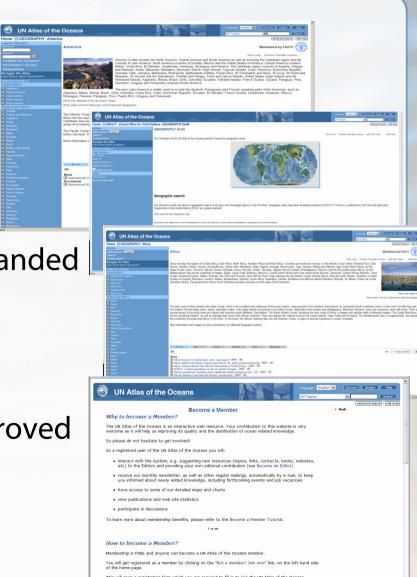


- each Atlas partner regularly updates material
- adopt thematic-based structures
- develop new State of the Oceans worldview
- Systems development
  - Maintain, upgrade and enhance
  - Keyword-based content harvesting
  - Improve search and web statistics
  - Implement calendar, archive



### What's new - Content

- Top entry pages revised
- Main sections updated
- Geography worldview expanded
- Glossary enhanced
- About us / help pages improved





# What's new - Technology

Improved Web statistics / Google analytics

web traffic analysis







- Vulnerability testing
- Improved performance
- Keyword harvesting (Knowledge Object pools)
  - Background documentation
  - Case study





# What's ahead – Opportunities

### **UN Atlas of the Oceans 10th anniversary**

2 June 2012



#### **Yeosu World Exposition**

May-August 2012 (Int'l Pavilion)



#### **World Oceans Day**

8 June 2012







www.oceansatlas.org

Thank you!